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3.4.1: Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.

Dr. Madhukarrao Wasnik PWS Arts and Commerce College is founded by taking inspiration from Dr. Babasaheb Ambedkar. Therefore, faculties are inspired to inculcate among students social work and social responsibilities towards the people from margin. Since the college is situated in North part of Nagpur which densely populated with backward communities, has many social issues in and around the colonies they live. Cleanliness, Health issues, pollution, hygiene, no greenery around, negligence to saving water and gender bias are such issues prevalent in such colonies. People living in the surrounding areas are mostly follow traditional mind set therefore, to sensitize them with the social issues is the need of the hour. During Covid 19 many casualties reported in the surround areas, due to densely populated colonies and casual approach toward hygiene and masks, Covid rapidly reported to spread in these colonies. NSS Unit of the college, Extension services committee and women's cell of the college continuously work to sensitize the neighbouring communities and run awareness campaign for Cleanliness, hygiene, environment issues, and gender equality.

In college the basic ideas for extension activities through different extension cell is to make the students aware themselves about social realities and to inculcate in them the social values and make them responsible for the society since they are the young citizens. Through different departmental curricular and extracurricular activities social values and constitutional democratic culture are regularly taught to college students. NSS unit and Extension cell involve students in the social extension activities and awareness campaign in the neighbouring colonies. As per the schedule received from NSS of RTM Nagpur University, and Government of Maharashtra various days related to Health, Cleanliness and social harmony are celebrated in the college and awaness rallies organized in the neighbouring colonies.

For the effective campaign and training to students, songs with social messages, skit and street plays are prepared by the faculties involve in the social extension cell and NSS. Many creative students who are trained in the unit they also contribute with the literature to perform during campaign and awareness rallies. All such literature are related to importance of cleanliness, hygiene, free village from open defecation, save flora and fauna, awareness to life cycle through wild life, health, vaccine campaign, social harmony, free from superstition, belief in Hospital based medicines, to inculcate patriotism, etc. Teachers in the social extension and NSS cell prepare a programme with the help of students and effectively implement in the college for students and sometimes whenever it is asked by the authorities, campaign run in the neighboring colonies.

Placards of slogans and banners are prepared with the important social messages and displayed during campaign.

Following specific Activities are conducted through Extension cells during last five years:

A. Tree Plantation and Sramadan/Swachcha Bharat Abhiyan/Waste recycling

Towards the conservation of environment and to inculcate the social values through sensitization towards environment, College NSS Unit and Extension cell regularly organize Tree Plantation camp in the rainy season in college as well as in the neighboring colonies. To live in a healthy society is to live in a happy society. Therefore, consciousness for cleanliness and properly disposing off the garbage is essential. College is committed to train students for the healthy habits and also take measures to spread message for the same. College NSS unit time to time participate in the cleanliness campaign in college as well as the schedule given by the University NSS office.

1. Tree Plantation in College Premise (3/07/2017)
2. Shramdan Activity at Raj Bhavan (9th August 2017)
3. Shapath Grahan for Cleanliness under Bharat Swachta Abhiyan (13/08/2018)
4. Tree Plantation (Dt-06/08/2019)
5. Tree Plantation Program at Adopted Village Kavtha (Dt : 19/08/2020)
6. Cleanliness Drive on Swachhata Abhiyaan on 17/02/2023.
7. Participation in "Vrukshdindi Rally" organised by R.T.M. Nagpur University (Dt-01/07/2018)
8. Waste Recycling Programme on (08/03/23) :

B. New Voters Registration

To promote democratic values, it is important to every citizen to take cognizance of our right to vote to contribute to a healthy democratic nation. College extension wing jointly with Department of Political science constantly campaign for the voter's awareness through different activities. College celebrate voters day in college, organized voters registration in camp for college students as well as for the neighboring colonies. Few of college clerks work BLO who register people or help people in corrections of entries and distribute voter's cards. College NSS wing continuously works to sensitize the issue.

1. Voters' Day"[14th "July-2021]
2. Three Days Camp for New Voters Registration (21 to 23 July 2017)
3. Legal Awareness Programme on 03/09/2022
4. Authentication of Electro Roll Program on 19/01/2023

C. Sickle Cell Screening Test

College is located in the north part of the Nagpur where patients suffering from Sickle cell is in high numbers. Many of the students too suffers from the same. As per medical science Sickle cell is the pattern of blood cells affected genetically therefore, there is no cure as such. In that case prevention is the best remedy. To make people aware about the disease and inspire them take precaution during marriage. Sickle cell detection is the first step so that a pattern of the blood is diagnosed in that way a person can think of marriage with the

healthy one. Many people remained ignorant of the disease and deteriorated their health. Therefore detection of the disease is important. College taking initiative in the interest of college students with the blood testing camp.

Six days Sickle Cell Screening Camp organized to mark NSS Foundation Day on (24/09/2017)

D. Prevention of Dengue/ Malaria campaign

Deadly diseases like Dengue, Malaria and water born disease like diarrhea, giardiasis, dysentery, typhoid fever are developed due to dirt and water clogging. Therefore, make the people aware about cleanliness, avoid water clogging, drink purified water, etc. college NSS unit continuously work in this line with the help of NMC officials and Health department. Rallies are organized and small skits and group songs are prepared to perform in the colonies to make the people aware about the care. Also it is important to give message of stay healthy with daily exercises and by participation in sports.

1. Participation in Dengue Awareness campaign headed by NMC (12/10/2017)
2. Awareness Programme on Health (Dt-08/12/2017)
3. Health Checkup Camp for women on 19/9/2018.
4. "Public Health Awareness Campaign at Kawtha village"[15th August, 2021]
5. Fit India Campaign
6. Fit India walkathon/cyclethon

E. Deekshabhumi Varun Sandesh (Message from Deekshabhoomi)

Nagpur is the Historic city where Dr. B.R. Ambedkar embraced Buddhism on 14th October 1956 on Dussehra Day. To celebrate the occasion followers of Dr. Ambedkar and Ambedkarite Buddhists gather at Deekshabhoomi in a huge number. People from all corners of India gather here. Taking the clue of the day and presence of lakhs of people some philanthropic organisations work to maintain discipline, sanitization, security, education, sensitization with values, distribution of education material, etc. for such work they require large number of volunteers to campaign and for awareness programmes for the public. College students participate every year in Deekshabhoomi under the programme "Message from Deekshabhoomi.

1. Participation in 'Deekshabhoomi varun Samata Sandesh Abhiyan' (23/10/2017)
2. Participation in "Deekshabhoomi Varun Samata Sandesh Abhiyan" (Dt-23/10/2018)

F. Free from Addiction campaign

Addiction to tobacco, liquor, and gatka is a bad habit taken up by youth mostly, later leads to cancer and liver failure like irreversible diseases. Also more number of such habits prevalent in the society cannot inspire a healthy society and the new generation. Youth mostly lost their wealth in such habit and brought disrepute to the family and community. Therefore, free from all kind of addictions is the indicative of a healthy and prosperous society. To give a message for free from Addiction College NSS unit runs campaign time to time and contribute to the social work.

1. A rally on "Awareness of Tobacco Free Campaign" (Dt-25/09/2019)

2. Addiction Free Campaign on 28th January 2021.
3. A guest lecture on “Awareness of Drug addiction Campaign” on 14/07/2022.

G. Blood Donation

Blood donation and organ donation is the highest merit any one can earn. Due to many diseases and accidents hospitals require blood supply regularly. In Government hospital many patients come from other states and distant villages who find difficulty in gathering blood units in the city. Taking cognizance of this difficulty college NSS unit regularly organizes blood donation camps for Government Medical College so that poor patients can get the blood unit easily. Recently college NSS unit organized blood donation camp on the birth day of founder of college Dr. Madhukarrao Wasnik on 23rd January every year.

1. Blood Donation Camp organized to mark NSS Foundation Day –24/09/18
2. Blood donation by NSS and College Staff on 23/01/2019
3. Blood Donation Camp (23RD JANUARY 2020)
4. Blood donation camp 23rd January 2022
5. Organisation of Blood donation camp on 23/01/2023

H. To observe National Important Days:

To inculcate patriotism and nationalism in student's college regularly organize Independence Day and Republic Day programme on 15th August and 26th January regularly. To mark the “**Azadi Ka Amrit Mahotsav**” College organizes exhaustive programmes with the departmental activities round the year in 2021-22 session. Taking cognizance of the call by Hon Prime Minister Narendra Modi, college participates in the Har Ghar Tiranga Campaign. Every year college celebrates NSS foundation day, Non-Violence day on 2nd October, AIDS day on 1st December and many such days are observed to make the students understand the importance of the day and to inculcate the value of our national culture.

1. Awareness programme on “Har Ghar Tiranga Abhiyaan” on 13/08/2022:
2. NSS Foundation day 24th September
3. Ahimsa (Non-Violence) Day" Mahatma Gandhi and Lal Bahadur Shastri Jayanti) [2nd October
4. WORLD AIDS DAY 1st December
5. Dr. Ambedkar Death Anniversary on 6th December
6. Aids Awareness Rally on 1st December
7. Participation in World Divyang Day 3rd December 2020

I. Extension Works during Covid19 Pandemic

On March 17, 2020 nation went on Lock down due to Covid 19 pandemic a calamity fall on the world. To prevent the high number of casualties Hon. Prime minister declare the lock down in the nation. Government machineries and NGOs work day and night to support the citizen in every possible way. In the beginning since people were not serious about the seriousness to come, they roam without any precaution. Therefore, Police department and Municipal corporation were busy in preparing for the preventive measures. College supported the activity by appointing some teachers and students as the Covid Yoddha to

create awareness among the people. They campaigned in the colonies vis loud speakers and by door to door campaign to create awareness and to provide necessary help to them. The effort of the college were recognized by Police Dept and NMC both. Along side, college premise was given to the Migrant Labourers who were stranded in the city. College became a shelter home with the help of NGO and NMC. College provided food, health kits and comfort to the migrant laborers families. College participated in the covid detection camps in the college as well as in the neighbouring hospitals and covid centres, NSS unit distributed masks, distributed kitchen kits to poor families, visited old age home and provided necessary items and taken care of the needy in every possible ways. Covid vaccine camps were organized people and NSS unit campaign in the colonies to inspire people to take the dose. All efforts of college during covid leave a positive impact on the neighboring colonies.

Covid Yodha/Distribution of Masks/Shelter Home for Migrant labourers

1. Assistance to Police Covid Yodha (April 2020 till the date)
2. Home Shelter migrating laborers (May /June 2020)
3. Distribution of masks:
4. Awareness Campaign for Covid 19 Pandemic
5. Covid 19 test Camp (25/02/2021) was organized in college Siddhartha Auditorium. 118 civilian in the neighbouring colonies took the benefit of the camp.
6. Covid Vaccine camp on "Rashtrasant Tukadoji Maharaj Death Anniversary [29th October-2021]
7. Covid Vaccination Camp"[15th Nov. 2021]
8. Kitchen Kit Distribution Program by Extension Cell & NSS Unit (Dt- 20/09/2020)
9. A visit to an old age home (Dt- 28/09/2020)
10. My Family My responsibility campaign (2nd October 2020)
11. Visit to the Institute of the Homeless Shelter less" [9th October-2021]
12. Conducted a visit at Tekadi to Weaker Class People on 24/02/2023
13. Visit to Old age Home (Dt- 15/02/2019)
14. For last 15 years college teachers give monthly donations to Old Age Home Jeewan Ashray.

J. Polio Vaccine drive

Due to Covid 19 pandemic Police vaccine and dose campaign of government was halted. But after Pandemic it was urgent to give doses to the children under five. College NSS unit participate in the awareness campaign in the neighboring colonies to inspire people to take their child to the Polio centres.

Polio Vaccination Awareness Campaign (Dt.-17/01/ 2021)

K. Save Daughter Educate Daughter

Hon Prime Minister Ho. Narendraji Modi gave a call to the nation with the important social thought “Save Daughter & Educate Daughter. Supporting the campaign by the government, college run the idea through many NSS programmes and especially in every rally in the neighbouring colonies such slogans are given every time. The theme was taken up during special camps in villages. Besides the special campaign was organized on every 3rd January Birth Anniversary of Savitribai Phule.,

Save Daughter Educate Daughter programme was organized on the occasion of Savitribai Phule Birth Anniversary on 3rd January 2019.

L. Special Camp Activities in Neighboring Villages

As per the requirements of the NSS, students has to understand the social fabric of the nation, to realize social issues, problems, to make them meditate towards the remedies, residential camp in village is given to NSS volunteers annually. Programme officers with the NSS train students visited the camp village and gather the data to plan the campaign activity. Accordingly students are prior oriented about the camp requirements and fitness etc. students selected in the camp are taken to the camp village and according to the schedule the camp activities are implemented by directly involving students. Such camps help both ways. We train students for life sustaining values, disaster management, and social values of cooperation, group works and helping the community. On the other hand through students awareness campaign for seasonal diseases, water borne diseases, free from open defecation, free from superstition, to see the physician instead of fake Baba, Beti Bachao Beti Padhao, higher education, employment, work culture, etc. village community got the inspiration from city based students.

In villages generally in camp following activities are implemented:

1. Daily Shramdan Activity in Camp
2. Social Awareness Rallies on different themes
3. Skit and Street plays for social messages
4. Task based social activity for groups
5. Village project as per requirements, like maintenance of bridge, road, school etc.
6. Intellectual Sessions in the noon for villages and volunteers
7. Cultural programme for villagers for spreading social messages

Special NSS Residential Camps organized by college:

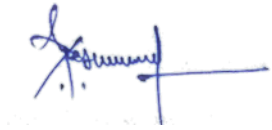
1. NSS Annual Special Camp Activity organized in Z. P. High school, Kawatha a village adopted by the college under community services and extension activities (17 February 2018 to 23 February 2018)
2. Special annual NSS Camp was organized in Sanjivani Old Age Home, Amgaon (Devali), Taluka Hingana. (27 February to 5th March 2019).

3. NSS Annual Special Camp Activity organized in Z. P. High school, Kawatha from 12/02/ 2020 to 18/02/2020
4. Special Camp at village Tekadi, Tal. Ramtek on the theme “Healthy India” from 20 March to 26 March 2022
5. Special Camp at village Tekadi, Tal. Ramtek on the theme “Healthy India” from 22 February to 28 February 2023

Outcomes of Extension activities in the neighborhood community

1. People living in the neighbouring colonies respond positively to the campaign done by college NSS and Extension cell
2. Colonies look clean and disposed off the garbage properly as instruction released by the Nagpur Municipal Corporations.
3. Garbage van of NMC receives 100% support from the local communities by bifurcating degradable and non-degradable garbage,
4. Students of college who reside in these colonies reported that people are now health conscious. Number of Morning walker and evening walkers in the local gardens are increased.
5. Whenever Vaccine drive or Medical testing camp is organized in college people reach to take benefit of the facility
6. Awareness campaign done in Village tekadi during NSS Special camp, influenced people living in the village. Local authorities supported campaign done by the volunteers.
7. Awareness campaign and donations done in the adopted village Kawatha time to time yield into positive responses from the villagers. Local authorities appreciate college extension activities in the village.
8. When 55 migrant labourers were taken in college as a shelter home during Covid 19 outbreak in May 2020, all the migrant labourers were taken care of with their need and health. Local police station and NMC appreciate college for such humanitarian work.
9. College Students and Teachers were appointed as the Covid Yoddha by Local Kapil Nagar Police Station from April 2020 till the date. Police station and local leaders in the colonies appreciate the works of these college volunteers who fearlessly roam amongst people to help them during Covid 19 outbreak.
10. Local old age home (Jeewan Ashray) and Homeless people residing with the NGO here regularly visited by college Volunteers. They are counselled for the healthy life. College students enjoy the social work and determined to continue such work in future life.
11. College campaign for gender equality resulted into high number of girls students take admissions in higher education from the neighbouring colonies.
12. People become aware and conscious about environmental conservation, they value save water, and rain water harvesting. College developed a model for students about rain water harvesting through well recharge and soak pit.
13. College campaign of Save daughter and educate daughter impacted the local communities to increase girl child’s admission in primary schools.

14. Free from addiction campaign by college created an awareness among local young men especially who are in Higher Education.
15. Greenery is increased in the neighboring areas. Many gardens which were not utilized earlier are now equipped with tall trees and Green Gym where people seen doing exercise daily.



Principal

Dr. Yeshwant Patil