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INTRODUCTION

- Entrepreneurs are the person who takes risk and start a new enterprise.
- Entrepreneurs are often described as the economic agent.
- By their business they not only earn money for themselves but also create employment for society and improves standard of living.
- **ENTREPRENEURSHIP** is a creative activity.
- It is the ability to build and create something new from practically nothing.
- It is a knack of sensing opportunity where others see chaos, contradiction and confusion.

MEANING

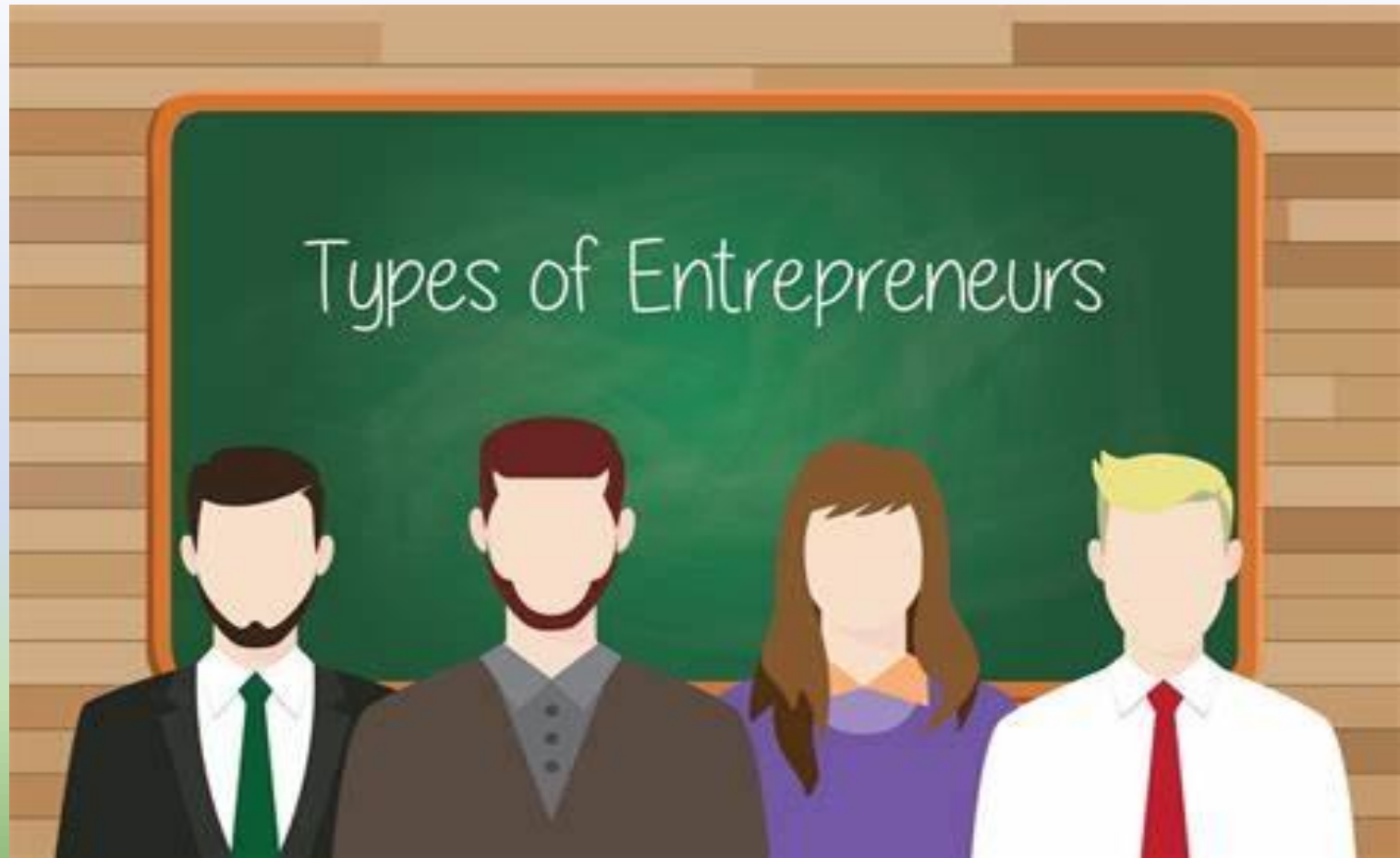
- The word ENTREPRENEUR first appeared in the French language and was applied to leaders of military expeditions in the beginning of the sixteen century.
- Entrepreneurship is a process of actions of an entrepreneur who is a person always in search of something new and exploits such ideas into grateful opportunities by accepting the risk and uncertainty with enterprise.

DEFINITION OF ENTREPRENEURSHIP

- An entrepreneur is the agent who buys factors of production at certain prices in order to combine them into a product with a view to selling it at uncertain prices in future.



TYPES OF ENTREPRENEUR



CLARENCE DANHOF CLASSIFICATION

AGGRESIVE

IMITATIVE

FABIAN

DRONE

ARTHUR H. COLE CLASSIFICATION

EMPIRICAL

RATIONAL

COGNITIVE



IDEA



GOAL



INNOVATIONS



TEAM



START UP!



BUSINESS PLAN



MONEY



SCALABILITY

CLASSIFICATION ON THE BASIS OF OWNESHIP

PRIVATE

PUBLIC

CLASSIFICATION ON THE BASIS OF SCALE OF PRODUCTION

SMALL SCALE

LARGE SCALE

**THANK
YOU !!!**



**THANK
YOU !!!**