

QUESTION BANK

BUSINESS MANAGEMENT

B.COM-2 sem

SUBJECT TEACHER: JAI A. NISHAD

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1. (a) Explain the characteristics of Management. 8

(b) Explain the meaning and importance of Management. 8

OR

(c) Explain the concept of Business Management. Write its principles. 16

2. (a) State the various components of Planning. 8

(b) Explain the characteristics and importance of Decision Making. 8

OR

(c) What do you mean by 'Planning' ? Explain its types. 16

3. (a) Discuss the various obstacles to the 'Delegation of Authority'. 8

(b) State the merits of Centralization of Authority. 8

OR

(c) Explain the meaning of Co-ordination. Discuss its principles. 16

4. (a) Write a note on 'Management of Change'. 8

(b) State the objectives of Total Quality Management. 8

OR

(c) What is meant by Stress Management ? Explain the measures to reduce stress. 16

5. Answer in brief :

(a) Explain the scope of Business Management. 4

(b) Explain the modern techniques of Decision Making. 4

(c) Explain the difference between Centralization and Decentralization. 4

(d) State the characteristics of International Management.

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1. (a) What is meant by 'Management' ? Explain its importance. 8

(b) State the principles of Business Management. 8

OR

(c) Management as a 'Science' or an 'Art'. Elaborate. 16

2. (a) Define 'Planning'. State its characteristics. 8

(b) Describe the importance of decision making in management. 8

OR

(c) Define the term decision making. Point out its modern techniques. 16

3. (a) Define 'co-ordination'. Explain Internal and External co-ordination. 8

(b) Distinguish between Centralization and Decentralization of authority. 8

OR

(c) Explain concept of control. Write its elements. 16

4. (a) Explain the characteristics of management of change. 8

(b) Mention the causes and consequences of stress. 8

OR

(c) Explain the concept of Total Quality Management. State its merits and principles. 16

5. Answer in brief :

(a) Write the scope of management. 4

(b) Explain the types of planning. 4

(c) What are the advantages of centralization of Authority ? 4

(d) Write a note on 'International Management'. 4

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1. (a) Explain the scope of Business Management. 8

(b) Explain the various types of management. 8

OR

(c) Define the term business management. Point out its various principles. 16

2. (a) Write a note on 'short term and long term planning'. 8

(b) Explain various types of decision making. 8

OR

(c) What is meant by decision making ? Write its characteristics and importance. 16

3. (a) Write the elements of delegation of authority. 8

(b) Differentiate between internal and external co-ordination. 8

OR

(c) Elaborate the merits and demerits of centralisation of authority. 16

4. (a) Explain the objectives of total quality management. 8

(b) Point out importance of international business management. 8

OR

(c) What is meant by stress ? State its causes. Suggest remedial measures for removing stress.
16

5. Answer in brief :

(a) State the process of business management. 4

(b) What are the components of planning ? 4

(c) Point out elements of control. 4

(d) State the essentials for management of crisis. 4

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