

**DR. MADHUKARRAO WASNIK PWS ARTS, COMMERCE AND SCIENCE  
COLLEGE, NAGPUR**

**EMPLOYMENT AND PLACEMENT CELL**

**Activities conducted in the year 2017-18**

<b>Sr. No.</b>	<b>Name of Activity</b>	<b>Date</b>	<b>Collaborative Institution</b>	<b>Place</b>
1.	One Day workshop on Employment Opportunities in Online Marketing System	27.12.2017	Omcarmic .com	College Auditorium
2.	One Day workshop on SBI life Saving Awareness with Invest Care Workshop	18.12.2017	SBI , Main Branch, Kingsway, Nagpur	College Auditorium
3.	Lokmat-Gillette Workshop on Employability and Soft Skills	05.02.2018	Lokmat Media Group and Gillette India , Nagpur circle	College Auditorium

**Dr. Madhukarrao Wasnik PWS Arts, Commerce and Science College, Nagpur**

**EMPLOYMENT AND PLACEMENT CELL**

Report on

One Day Workshop on

**SBI Life Saving Awareness with Invest Care Workshop -18.12.2017**

On behalf of Employment and placement Cell of the college one day workshop was organized in association with SBI Life Insurance . The theme of this workshop was SBI Life Saving Awareness with Invest Care And it was specially organized to dig out the available employment opportunities in Insurance sector and real estate development for the students of humanities and commerce. The team of Experts from Insurance and Investment SBI , Main SBI Branch, Kingsway, Railway station , Nagpur was invited while Principal Dr. Patil chaired the workshop.

The experts of the field From SBI life Insurance advocated that in the tough hours the life risk has increased and people have been alert about future planning and future investment and it is a good sign for insurance sector and real estate development field. The students can join insurance business of SBI as public relation officers can flourish their career in the field. Dr. Patil also guided the students on this occasion.

Dr. Amruta Dorlikar conducted the proceedings, Prof. Mendhe, the Convener of the cell gave introductory remarks . Dr. Kamlakar Tagde proposed the vote of thanks. A large number of students attended the workshop and all the members of the cell worked hard for the success of the workshop.

**DR. MADHUKARRAO WASNIK PWS ARTS, COMMERCE AND SCIENCE  
COLLEGE, NAGPUR**

**EMPLOYMENT AND PLACEMENT CELL**

Report on

One Day online Workshop on

**Employment Opportunities in Online Marketing system – 27.12.2017**

A one day Workshop was organized on 27.12.2017 under Employment and Placement Cell, Department of Commerce of the college in association with Omcarmic. Com , an online website selling spiritual and religious products in India. The theme of the workshop was Employment Opportunities in online Marketing system which was specially planned for the commerce students to acquaint them with the mechanisms, techniques, methods and systems in online marketing and to boost up their employability skills. Shri. Rajesh Bhatia, CEO, OMCARMIC.Com , Bombay and his team was invited as speaker. Principal Dr. Yeshwant V. Patil chaired the workshop. Prof. Amol Mendhe the convener of the cell gave introductory remarks and highlighted the need to accept the changes in traditional marketing systems and the mounting significance of social media and digital marketing as per the circumstances.

Shri. Rajesh Bhatia spoke on the interference of internet and its importance world wide in all walks of life. He also threw light on the fastly growing demand of spiritual, wellness and religious products in tough hours to overcome the stress and frustration in the hurries and worries of daily life. He introduced his online website Omcarmic .com and its growing business in dealing online market and appealed the students work with it. He also offered different employment opportunities in his company to the participants. A primary selection round was conducted after the workshop. A large number of students attended this workshop .

**Shri. Rajesh Bhatia , Ms. Priya , Dr. N.S. Bagde and Convener of the cell seen on the dais during the workshop .**



**Principal Dr. Patil expressing his views during the workshop.**



**The dignitaries seated on the dais during the workshop**



**Dr. Madhukarrao Wasnik PWS Arts, Commerce and Science College, Nagpur**

**EMPLOYMENT AND PLACEMENT CELL**

Report on

**Lokmat –Gillete Workshop on Employability and Soft Skills -05.02.2018**

Keeping in mind the need of soft skills development and employability among the students in Higher Education institutes Lokmat Media group in association with Gillette India initiated a Campaign for organizing Employability and Soft Skills workshop at different institutes in Nagpur city. As a part of this intellectual and Professional Campaign headed by Lokmat – Gillette collaboratively, one day workshop was organized in the college under the aegis of Employment and Placement Cell on 05.02.2018. in the college auditorium. Principal Dr.Yeshwant Patil chaired this workshop. Prof. Amol D.Mendhe the convener of the cell gave introductory remarks about the role and significance of this one day workshop and the success story of the campaign.

At the outset a general aptitude test was conducted to know the details of the students and their level of the knowledge of the field. Ms. Heena on behalf of the team of experts conducted this general aptitude test. The team of experts groomed the participants on various themes regarding the workshop like, communication skills, body language, dress code, global market requirements, time management, goal setting, various online educational websites and resources to boost up employability skills in this workshop. Dr. Patil in his presidential address encouraged the students to be aware about self employment and entrepreneurship development while seeking higher education. A large number of students from humanities and commerce from UG and PG classes attended the workshop.

**Ms. Heena from Team of Experts, Gillete India speaking about aptitude Test during the workshop**



**Dignitaries on the dais and the participants in the workshop.**



**Principal Dr. Yeshwant V. Patil , Mr. Singh and Convener of the Cell seen on the dais**



**The students engaged in solving General aptitude Test during the workshop**

